

**Money, Macro &  
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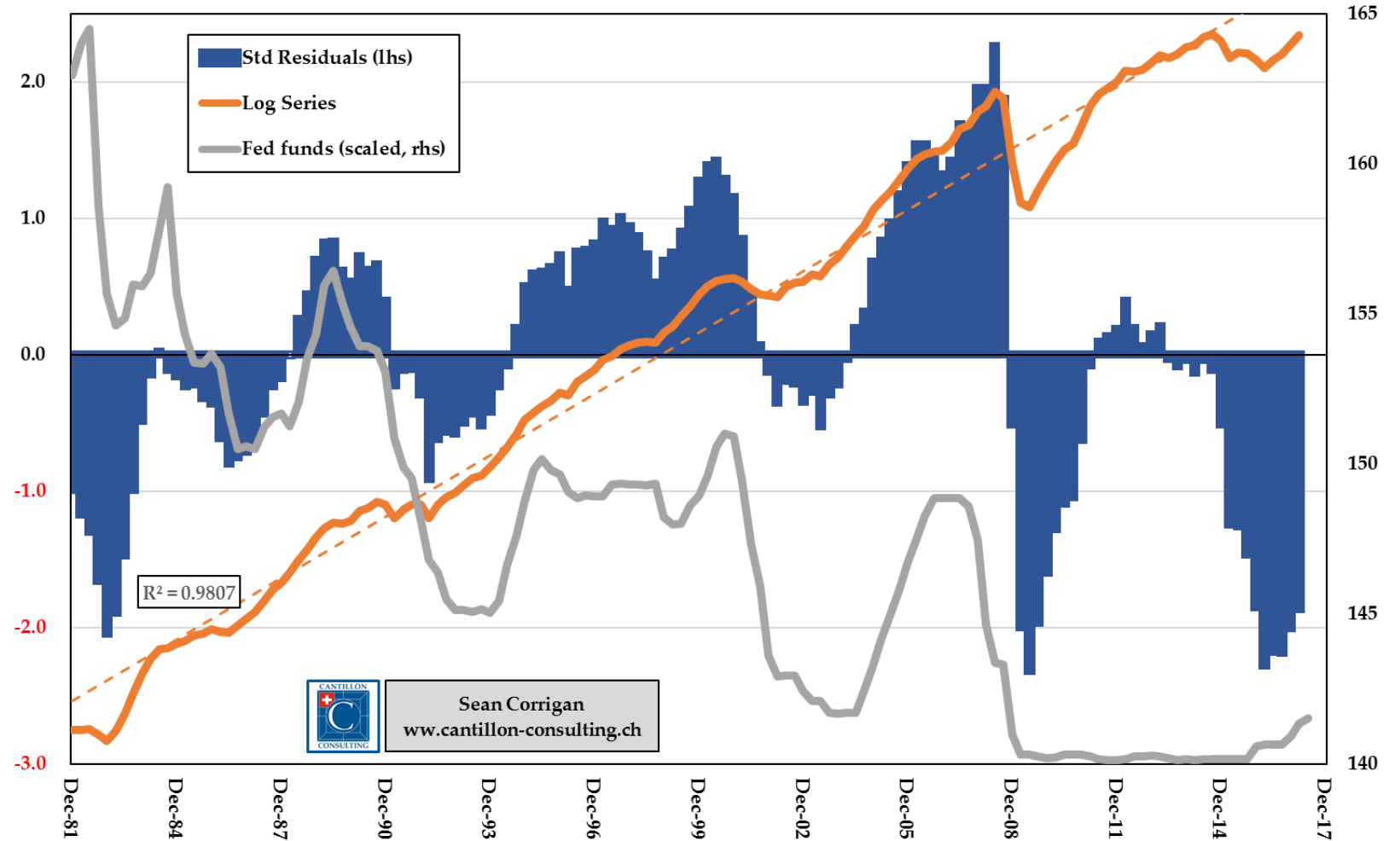


# Forecasting the Fed: patterns, predictions & the PMI

There are those who cite the later Hayek (among others) to argue that the Fed should run a policy which aims at keeping Nominal GDP stable - or at least growing at a constant pace, depending on who it is to whom you are actually talking.

As the associated chart shows – and unwittingly or not - it has been doing pretty much exactly that latter for much of the past 35 years – at least if one abstracts from the inexorable, underlying downward bias of interest rates, as the version of this we present overleaf attempts to do.

US MFG & Trade Revenues, residuals from 4.2% CAR trend v Fed funds: *Source - FRED, Census*

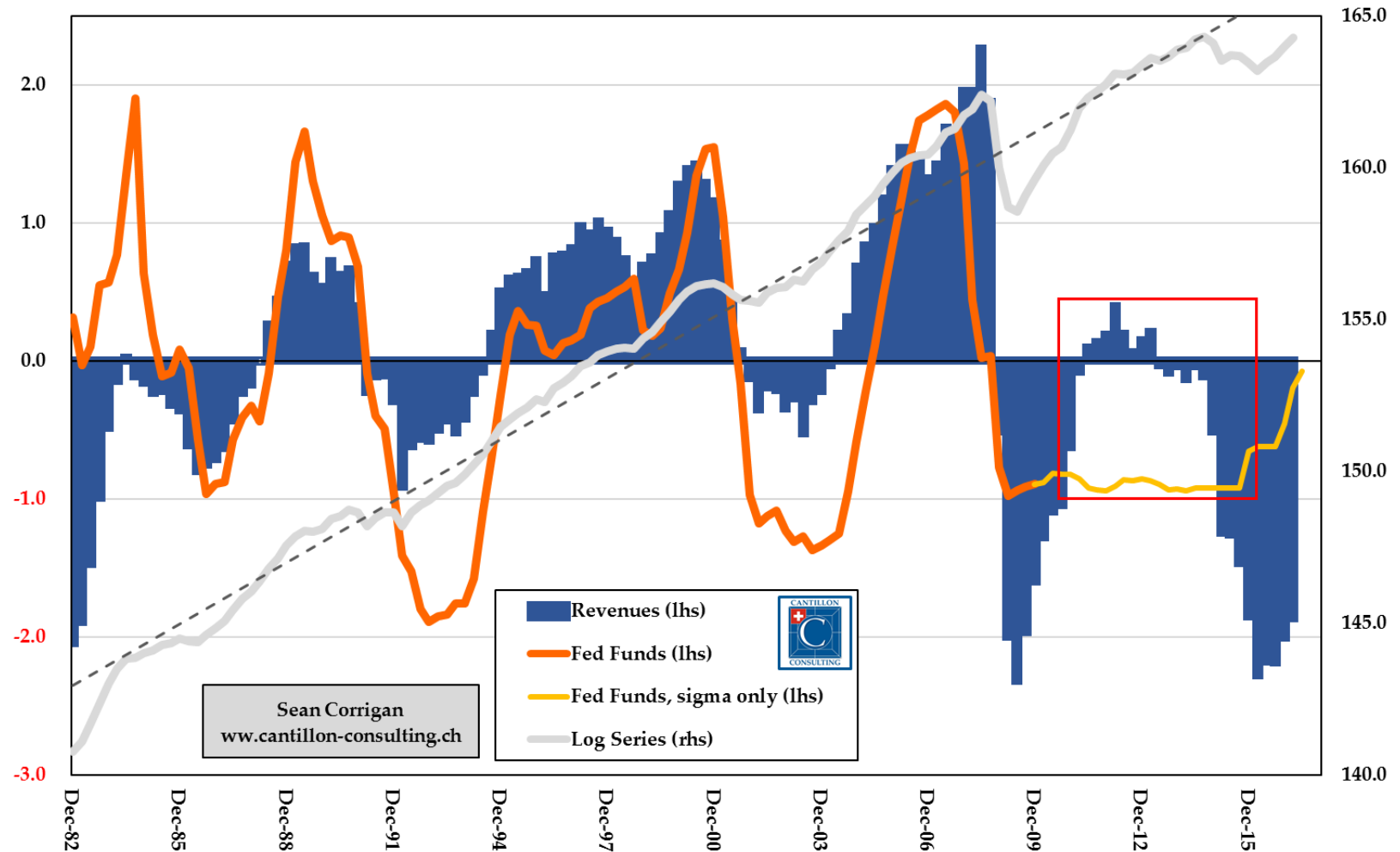


Now we can see that only during the ‘zero-bound’ episode has a prolonged move *independent* of fluctuations in real-economy cash flow been seen (in the period delineated by the red box), though, as a glance back at our preceding visualization reveals, this occurred only because of the interplay of the steep negative slope of said underlying trend with an unchanged *observed* policy rate.

[NB: In ‘zero-bound’ territory, post-2008, we have scaled using the 82-08 sigma but NOT that trend’s slope]

Other work we have done has led us to the rule of thumb that nominal growth in this subset of overall outlays of greater than 6% tends to elicit rate hikes from the Fed.

US Manufacturing & Trade Revenues [4.2% CAR] v Fed funds, residuals: *Source - FRED, Census*



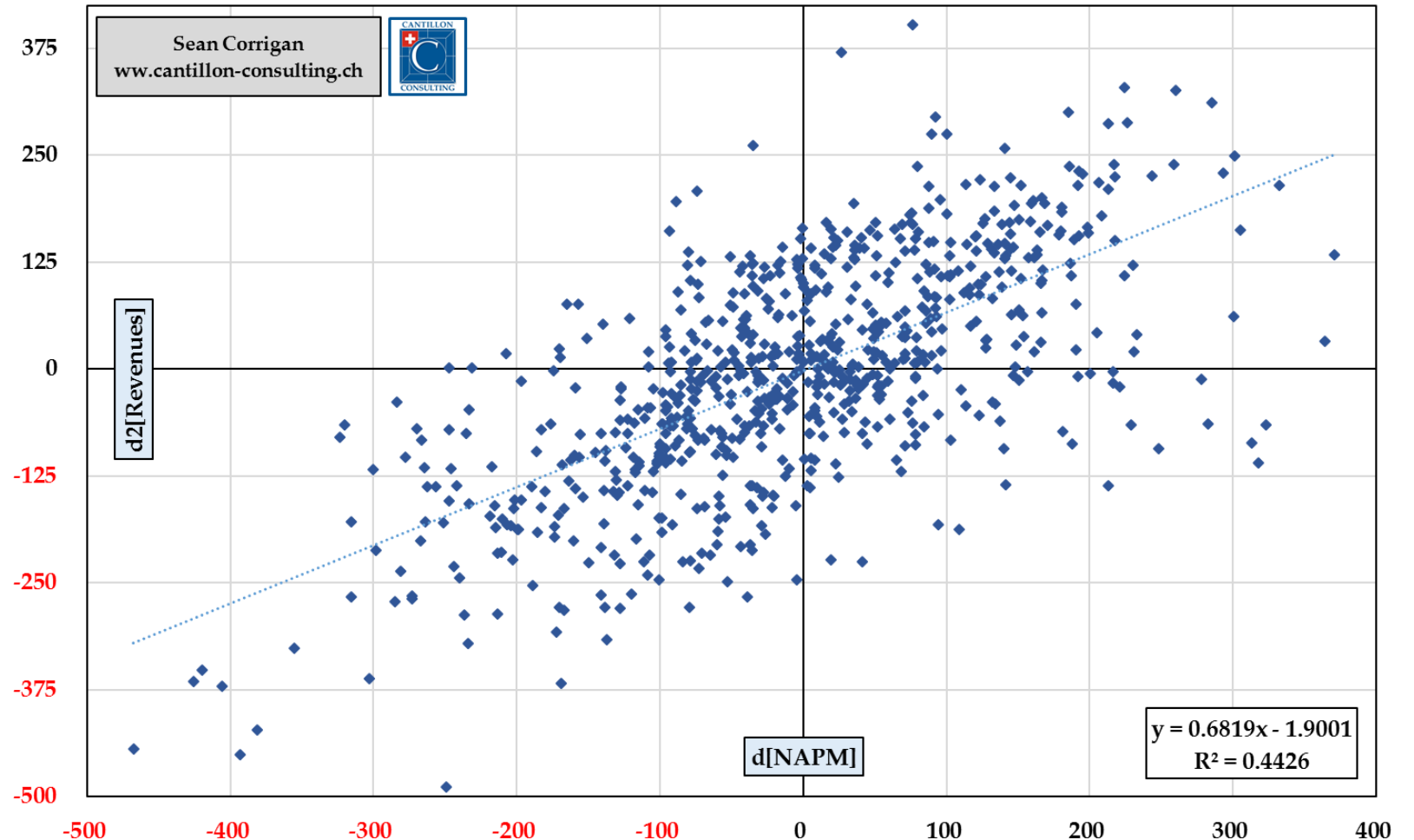
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After a strong rebound from the shale-induced trough which was set in the first quarter of last year, we *had* been running comfortably in excess of that 6% threshold.

The evidence of the past two months is that – again partly due to the effect of the intervening fall in energy prices on this *nominal* measure – we may have temporarily dipped back below it.

However, as demonstrated here, arithmetical improvements in the PMI survey correlate well with *accelerations* in this key measure of revenue growth

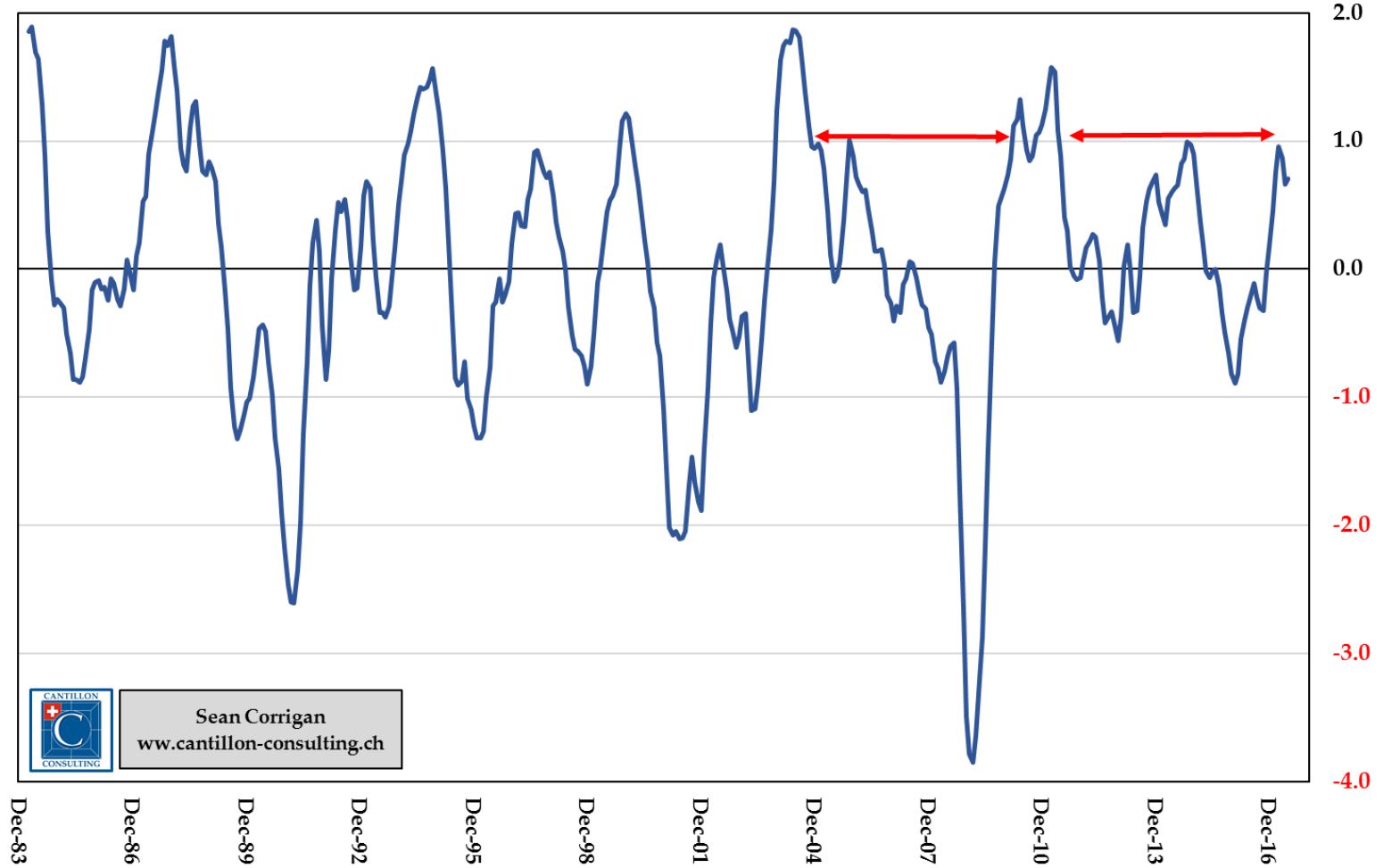
NAPM YOY v 2nd difference Revenues, rolling normalization, 1952-2017: *Source - ISM, Census*



Thus we might take heart from the fact that, excluding the rebounds from the last two, full-blown recessions, those PMI readings remain strong, if a touch off the local maximum set in the spring.

The working hypothesis, then, is that turnover should not long continue to stagnate.

NAPM Index, 3mma normalized: *Source - ISM*



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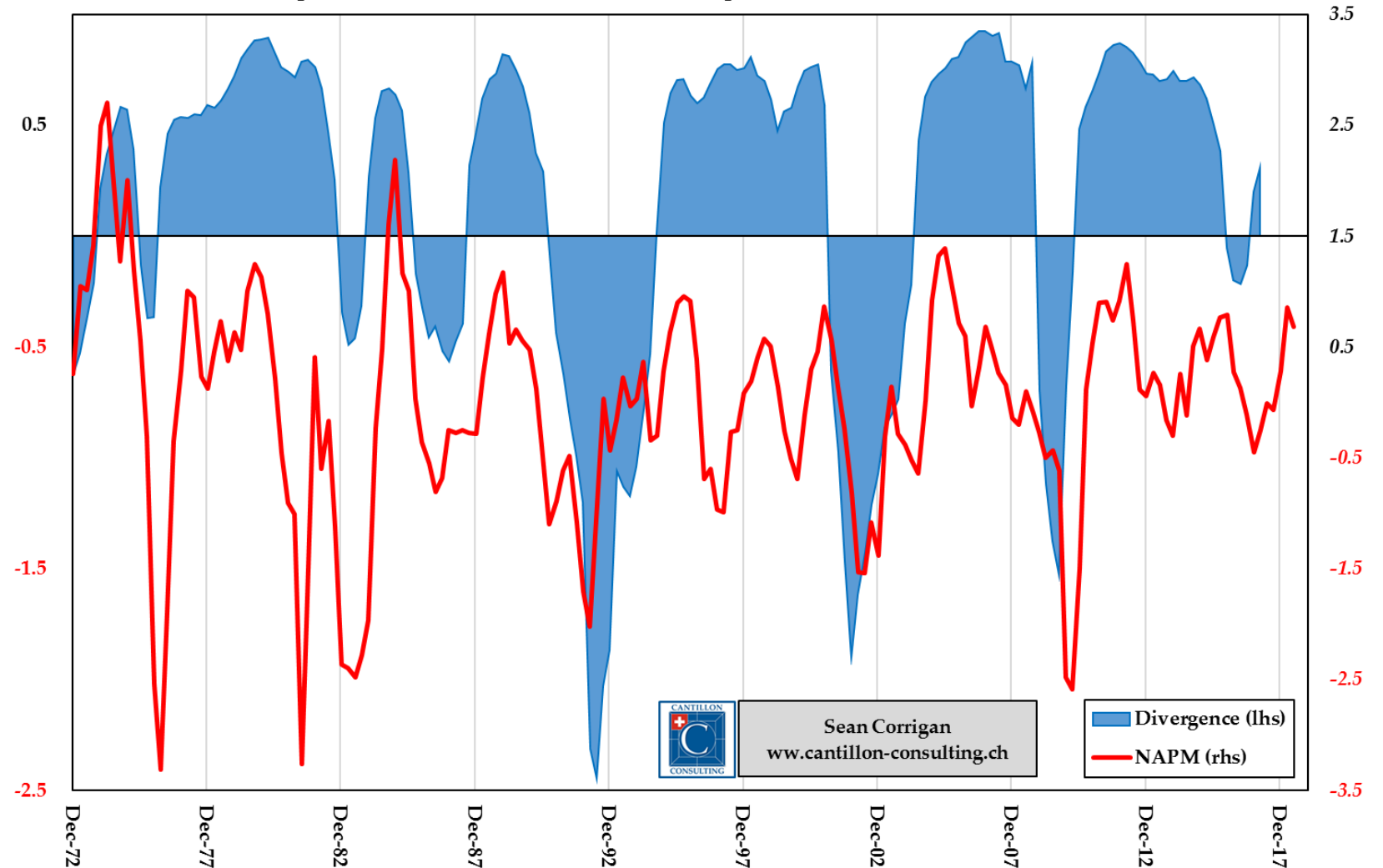
Reassuringly, the link from expressions of positive PM sentiment to more cash jingling its way into the businessman-responder's till – i.e., to quicker revenue growth – also tends to extend to increases in *profitability* before too long. On past form, therefore, a further measure of improvement here is also to be expected.

Please address any questions to [info\[at\]cantillon-consulting.ch](mailto:info@cantillon-consulting.ch)

Those wishing to engage the author's services and to ensure a steady flow of such insights are cordially invited do likewise.

Further details can be had at the web address listed at the foot of this page.

US Manufacturing After-tax Profits NAPM t-4, divergence: Source - Census QFR



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■ Divergence (lhs)  
■ NAPM (rhs)

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